

Stay connected with the Media Center CRM



COMMUNICATE.

Staying connected to your prospects, customers and partners is an essential part of growing your business. With the DRMC Media Center CRM Platform, staying connected has never been easier.

AUTOMATE.

Originating loans in today's lending environment is very time-intensive, and unfortunately that leaves less time to stay in contact with your network. The DRMC Media Center CRM frees up more time for you by:

- Capturing closed customers' data (including loan details) automatically
- Emailing your business partners vital market information on a weekly basis
- Mailing a "Thank You" card to customers after closing
- Sending emails and direct mail to your customers to increase your repeat and referral business
- Staying in touch with prospects automatically
- And much more!

**That's the power
of the DRMC
Media Center CRM!**



FAQs

- Q** Do I have to re-enter customer data?
A No! We add it for you!
- Q** What is included in my membership?
A
- "Inside Lending" weekly email for partners
 - "Power Tools" monthly email for partners
 - "Thank You" Card mailed after closing
 - "Home & Wealth" and Holiday emails for customers
 - Prospect email campaigns
 - Birthday emails
 - "Market Alert" Bulletins
 - "Happy Closing Anniversary" email
 - Automatic upload of new closed loan information
 - Removal of duplicate contact information
 - Content creation
 - National Change of Address Processing (NCOA) Address cleanup
 - Four customer mailings per year
- Q** How do I join?
A Go to www.mediacenternow.com and click "Join Now"



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